



PRESS RELEASE

Page 1 of 3

Limagrain Field Seeds

New Research Leadership for Cereals and Pulses at Limagrain Field Seeds

Saint Beauzire, France.

Wednesday 21st of September 2022

Limagrain Field Seeds has new leadership in Research for Cereals and Pulses. Following the retirement of Pascal Flament in June, **Dr Jason Reinheimer** is the new Global Head of Research for Cereals and Pulses and based in Chappes, France.



Jason was previously Head of Cereals Research in North America for Limagrain Field Seeds. He began his career in his native Australia with AGT (Australian Grain Technologies), where he spent 11 years as a senior breeder, before moving to Saskatoon, Canada in 2016. Jason has been building successful breeding programs at Limagrain Cereals Research Canada, as well as managing the Limagrain Cereal Seeds research activities in the USA.

“I’m extremely happy to be coming into this position at a time when we have so many great opportunities in front of us to be the global leader for Cereals and Pulses. Using science and technology, with a sharp focus on delivering products, better and faster, than our competitors is what motivates me. I look forward to applying this approach with our research teams and other functions so we can take the business further”.



PRESS RELEASE

Page 2 of 3

Dr Andrea Varella, has been promoted to Head of Research for Cereals and Pulses in North America.



Andrea has moved to her new role from her previous position of Senior Wheat Breeder/Program Manager of Limagrain's spring wheat breeding program in North America, based in Saskatoon, Canada. After studying genetics at São Paulo State University in her native country Brazil, Andrea was first exposed to wheat breeding whilst completing her PhD at Montana State University in the USA, where she later worked as a post-doc. Since joining Limagrain as a wheat breeder, Andrea has played a leading role in the development and implementation of novel breeding support systems to benefit cereal breeders across the organization. "Andrea's collaborative style of leadership and strong focus on team development will help to support the research teams in further implementing and integrating the latest available breeding systems, tools and technologies for commercial product development", commented Fermin Azanza, Global Head of Research with Limagrain Field Seeds.

"It is an exciting time to be working in cereals and pulses in North America and I am very happy to be supporting the research activities in my new role. The North American research team have worked really hard to evolve our cereals activities and develop some great products, and now we have another great opportunity to extend our expertise to pea and lentil breeding. We are always looking for ways to take the breeding programs and teams to another level and I am looking forward to helping facilitate our continued growth."

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PRESS RELEASE

Page 3 of 3

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About

Limagrain is an agricultural cooperative owned by nearly 1,500 farmers located in Limagne Val d'Allier (in the center of France), and an international seed group present in 57 countries with more than 9,000 employees. The Group breeds, produces and distributes field seeds, vegetable seeds and agri-food products. Focused on the genetic progress of plants, it is driven by its purpose: cooperating for the progress of agriculture everywhere, for everyone. As the fourth largest seed company worldwide, Limagrain, with well-known brands on their markets such as LG, Vilmorin, Hazera, Harris Moran, Jacquet and Brossard, makes 1,909 million euros in sales, to which is added 642 million euros made jointly with its strategic partners.
www.limagrain.com - #Limagrain

Limagrain Field Seeds, with its international multi-crop LG brand is the global Field Seeds division of Group Limagrain. Limagrain Field Seeds is composed of 6 Business Units covering 6 continents with subsidiaries in over 40 countries and sales in 80 countries. Limagrain Field Seeds supplies LG branded seeds of Maize, Wheat, Sunflower, Winter Rape and other regional crops to all farmers large or small. A strong commitment to progress through technology ensures that plant variety improvements arrive continually from 84 research sites and are adapted for maximum local performance.

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